



## **BIOGRAPHY OF JOHN AGGREY**

John Aggrey holds a Bachelor of Science degree in Agriculture (2012), from Kwame Nkrumah University of Science and Technology. How ironic that his first job fresh out of college with no working experience, was as a Research Analyst with an Investment Bank, one of Ghana's best firms, IC Securities in 2013.

Having gone through many phases of life's ups and downs, he has always stood formidable in his quest to serve humanity and be an Agent of Change. Being the number 3 out of 6 children and left to fend for himself at a tender age, he fully grasp the despair people face with the lost hope that emanates in the air. Where others saw it as a failure, he saw a rising phoenix from ashes, grass to grace with a resolve; ending poverty and afflictions among the less privileged, vulnerable children and improving livelihoods.

### **Notable Professional Accomplishments**

In 2014/15, John led a multi-cultural 9-member team (USA, Ghana, Nigeria, Afghanistan, Latvia, China, and Colombia) for a global virtual collaboration for a project, X-Culture. The traits that made him stood out to be chosen included team bonding, teamwork, listener, multi-cultural diversity and his natural flair of leadership; a proactive character.

John has an excellent public speaking and media exposure. He was responsible for the media launch in his capacity as the Public Relations and Marketing Executive of Daffodils Games, a position that saw him show up on TV Breakfast Shows, interviews on radio and writing of press releases for newsprint.

John Aggrey is versatile with accumulated experiences in the fields of marketing, business development, public relations, consultancy, and international projects among others.

Currently he doubles as the Team Lead and Head of the Marketing and Business Development unit of Psyphertxt Limited, a Tech company. He brought on board from his previous job role as a Manager, skills set that helped shape the business model of his new job place. He has already won the hearts of his colleagues and also inspires them to be more than they can.

John's motivation is the passion and drive to be part of a success story, helping propel start-ups, companies and people to achieve goals, and knowing he helped effect a positive change among his peers and the young minds. This was the catalyst for his chosen fields of interest. Over the years, he has been part of projects and attended seminars all to grow his personal and professional life. Notable among these were Bloomberg Philanthropy on Road Safety (2014/15), Vivo Energy Ghana Bonanza School Challenge (2015) as Project Lead where he taught over 3,500 school children using card games for making practical learning fun, World Bank Rural Community Water Retention (2018), World Tourism Forum (2018), Ghana Investment Promotion in Tourism and Hospitality (2018), and Ghana Netherlands Business Forum (2018). He has a passion for tourism and nature.

He is a people's person. He moves through a crowd with smiles and enjoys cooking as a hobby. Research, networking to make new friends, movies and reading are his interests. He always starts by saying, "once there is life, means there is hope..." John loves volunteering and offers his skills and expertise when the need arises.

Beyond the boundaries of his country, Ghana, John Aggrey currently is the Executive Director and Board Member of HIRED INC. a 501c3 Non Profit Charity based in Michigan, USA. This charity organization aims to support heroes with shelter and social amenities to make life bearable for them including the less privileged and the vulnerable. The journey did not end here, as John hopes to continue to grow his professional skills and build a network to take up more responsible roles as a Leader and think-tank in solving real life problems and contributing to sustainable development goals.

His mind-set is "we cannot fail the people we fight for" , "To become a Leader, You must first learn to serve" and that is his commitment slogan; to offer his skills and expertise for others to also gain insights and be part of the Change process for development and improved standards of living.

Volunteering has been his foundation; serving humanity at the least chance he gets. John has acted as a volunteer and capacity as an advocate. Public Relations Officer for PPAG (Planned Parenthood Association of Ghana (PPAG), and SOS Ghana (Kumasi). These institutions are initiatives and driving forces for gender equality, sexual, health and reproductive services and John learnt a great deal during his time and volunteering

service with them. He has been an avid supporter of the campaign “My Body is My Body”, and UN’s programmes on “Stopping and Ending Violence against Women”. He is also UN Online Volunteer (UNDP Bangkok Hub).

Staying dedicated and committed to serve gave birth to John Aggrey’s core values and principles which are built on **Honesty, Integrity, Responsible Citizen, Forgiveness and Compassion**. These have influenced his professional choices and development as it helped shaped his vision for the future; prepare teams for moral perspectives and ethical decision-making in upcoming opportunities and challenges. It made him selfless in service to community development and others, a mentoring spirit to impact positively to others and know right from wrong in daily dealings of business activities and inter-relations with peers.

His accomplishments cannot all be penned down here: he is a Certified Google Skills for Africa (2018), Certified Google Digital Sales Recipient ( 2018), YALI Network Member since 2017, Global Goodwill Ambassador (2018/20), UNDP Online Volunteer, Global Youth Alliance Member, BING Ad Accredited Professional, Africa Young Leadership Fellow (2018), Africa ChangeMaker Fellow (Cohort 2, 2018), CIVICUS: World Alliance for Citizen Participation Member, just to mention a few of his professional and volunteering accomplishment. John is passionate about the Sustainable Development Goals (SDG 1, 2, 3, 4, 17). With this, he is setting up with his team a Mental Health Advocacy campaign (SDG 3), “get it right” to educate the public about mental health issues.

“Africa’s greatest need is ethical and entrepreneurial leadership. Too often, we only invest in addressing the symptoms of poor leadership in Africa: we give blankets, food, and medicine to those impacted by war, poverty, and famine. But these efforts will never stop unless we develop leaders who prevent wars, entrepreneurs who create jobs, and innovators that develop lasting solutions to the root causes of Africa’s problems”.

This is what John Aggrey wants to be; an individual driven to make an impact using his unique skill sets on the frontline of innovation and impact in Africa.

John Aggrey is a **Social Intrapreneur with a heart for serving Humanity!**